

World Trade Forum 2010

Trade Governance in the Digital Age

World Trade Institute, University of Bern
with the kind support of the Ecoscientia Foundation

Conference Programme

Day One: Friday, 3 September 2010

14:30-14:50

Thomas Cottier and Mira Burri (both World Trade Institute)

Welcome

Session 1: Tectonic Shifts in Digital Trade Markets and Regulation (14:50-16:20)

Anupam Chander (University of California, Davis)

Trade 2.0

Christian Tietje (University of Halle)

Global Information Law

Amy Porges (Porges Law)

A Look from the Practice: Making Trade Rules Work for Those Doing Business in the Internet Economy

Chair and discussant: John Palfrey (Harvard University) / *discussant:* Rolf H. Weber (University of Zurich)

-Coffee Break-

Session 2: Old and New Buzzwords in the Digital Trade Discourse (16:40-18:00)

David Luff (Appleton Luff)

Convergence

Pierre Larouche (University of Tilburg)

Net Neutrality

John Palfrey (Harvard University)

Interoperability

Chair and discussant: Carsten Fink (WIPO)

Day Two: Saturday, 4 September 2010

Session 3: The State of Play in Trade and Trade Regulation. Prospects for Change (9:00-11:00)

Sacha Wunsch-Vincent (World Trade Institute and WIPO) and Arno Hold (Swiss Federal Institute of Intellectual Property)

Trade Rules for the Digital Age – Re-engineered Version 2.0

Martin Roy and Lee Tuthill (both World Trade Organization)

What's in a Name? GATS Classification and Negotiating Issues for Online Services

Rohan Kariyawasam (University of Cardiff)

Better Regulation of Digital Markets: A New Look at the Reference Paper?

Henry Gao (Singapore Management University)

Searching for the Missing Link: Trade, Censorship and Human Rights in the Digital Era

Panagiotis Delimatsis (University of Tilburg and World Trade Institute)

Protecting Public Morals in a Digital Era: Revisiting the WTO Rulings in *US – Gambling* and *China – Audiovisual Products*

Chair and discussant: Pierre Sauvé (World Trade Institute)

-Coffee Break-

Session 4: The Impact on Digital Technologies on the Global Intellectual Property Regime (11:20-13:10)

Antony Taubman (World Trade Organization)

TRIPs and Digital Technologies

Daniel Gervais (Vanderbilt University)

Country Clubs, Empiricism, Blogs and Innovation: The Future of International Intellectual Property Norm-Making

Mathias Schaeli (Swiss Federal Institute of Intellectual Property)

Technological Evolution in the Digital Age: Paradigm Shift for the International Intellectual Property Enforcement in Global Trade?

Jeremy de Beer (University of Ottawa)

Digitisation, Orphan Works Licensing and the Role of Rights Management Information

Chair and discussant: Sacha Wunsch-Vincent (World Trade Institute and WIPO) / *discussant:* Cyrill Rigamonti (University of Bern)

-Lunch Break-

Session 5: Digital Technologies, IP and Development (14:20-16:20)

Sisule Musungu (IQSensato)

IP, Development and the Changing Geography of Innovation in the Digital Age

Ahmed Abdel Latif (International Centre for Trade and Sustainable Development)

The WIPO Internet Treaties and Developing Countries: Issues and Challenges

Mira Burri (World Trade Institute)

The Global Digital Divide as Impeded Access to Content: Selected Problems of Governance

Philipp Aerni (ETH Zurich and World Trade Institute) and Dominik Rügger (ETH Zurich)

Promoting Entrepreneurship and Development through E-mentoring Platforms

Martin Labbé (International Trade Center)

Harnessing ICTs for Development: The Trade-related Technical-assistance Perspective

Chair and discussant: Rohan Kariyawasam (University of Cardiff)

Wrap-up and farewell